



# Blue Light Victoria

2024 - 2027 STRATEGY

## Our vision. Our purpose. Our difference.

Established in 1976, Blue Light Victoria is a for-purpose organisation working with young people aged 10-21 across Victoria. We are committed to inspiring young people to make positive changes in their lives, creating opportunities and environments that support their development, wellbeing, and future success. By ensuring they have the resources, guidance and support necessary, we empower young people to thrive and reach their full potential, while fostering a strong connection to their community.

As one of the only youth organisations partnering with police, emergency services and community organisations, we provide young people with unique one-of-a-kind learning experiences not offered by other youth programs. This collaboration gives unparalleled opportunities for young people to engage with and learn from prosocial role models, enhancing resilience and personal growth.

We work with young people from diverse backgrounds, abilities and experiences.

Through a proactive, trauma-informed approach, we deliver youth programs that:

- enhance connection and positive engagement with peers and community
- equip young people with tools to support their mental, physical and social wellbeing
- strengthen relationships between them, our partners and key stakeholders.





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*Young people's voice shaping our future. Connecting communities.*

## PILLAR 1

### Impact

We are committed to implementing meaningful impact measurement strategies, fostering a culture of learning and establishing feedback loops for continuous improvement.

#### OUTCOMES

- A clear and embedded youth voice drives our strategy, programs and activities.
- We have an adaptable and extended model of programs available.
- We can clearly demonstrate the value of early intervention and prevention approaches for young people.

## PILLAR 2

### Influence

Using our skills and expertise developed over many years we will position ourselves as trusted leaders who are able to generate new insights and champion best practices for work with young people.

#### OUTCOMES

- There is greater awareness, trust and understanding of our brand.
- Strong partnerships contribute to positive outcomes for young people across all our programs.
- We are recognised and respected as a valued voice on issues impacting young people.

## PILLAR 3

### Sustainable

We will continue to build an organisation that proactively cultivates effective, safe, scalable, and innovative growth together with long-term financial security.

#### OUTCOMES

- A sustainable financial model reflective of diverse funding sources.
- A 'fit-for-purpose' operating model.

